

DISTRICT WEB PAGE

The Board of Education authorizes the creation of web sites by employees and students of the School District to be published on the World Wide Web. The creation of web sites by students must be done under the supervision of a professional staff member. These web sites must reflect the professional image of the District, its employees, and students. The content of all pages must be consistent with the District's mission statement, approved programs and is subject to prior approval of the District Administrator or designee.

The purpose of the web site is to educate, inform, and communicate. The following criteria should be used to guide the development of such web sites:

- A. Educate
Content provided in the web site should be suitable for and usable by students and teachers to support the curriculum and the District's objectives as listed in the District's strategic plan.
- B. Inform
Content may inform the community about the school, teachers, students, or departments including information about curriculum, events, class projects, student activities, sporting events, and departmental policies.
- C. Communicate
Content may provide an avenue to communicate with the community.

When the content includes a photograph or information relating to a student, the District will abide by the provisions of Policy 8330 - Student Records.

All links included on the pages must also meet the above criteria and comply with State and Federal law (e.g. copyright law, Children's Internet Protection Act).

Under no circumstances is a web site to be used for commercial purposes, advertising, political lobbying, or to provide financial gains for any individual.

Pages should reflect an understanding that both internal and external audiences will be viewing the information.

School web sites must be located only on District-affiliated servers.

The District Administrator shall prepare administrative guidelines defining the standards permissible for web-site use.

The District retains all proprietary rights to the design of web sites and/or pages that are hosted on the District's servers, absent written agreement to the contrary.

Students who want their class work to be displayed on the District's web site must have written permission from their parent or guardian and expressly license its display without cost to the District.

Prior written permission by a student's parent or guardian is necessary for a student to be identified by name on the District's website.

Adopted: 7/15/02

Revised: 3/16/15

The Port Washington-Saukville School District does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities and provides equal access to designated youth groups. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of Special Services, Port Washington-Saukville School District, 100 W. Monroe Street, Port Washington, WI 53074 - Duane.Woelfel@pwssd.k12.wi.us