

RELATIONS WITH SPECIAL INTEREST GROUPS

- I. It is the policy of the Board of Education that students, staff members, and District facilities not be used for advertising or promoting the interests of any non school agency or organization, public or private, without the approval of the Superintendent and Director of Business Services. Such approval, granted for whatever cause or group, shall not be construed as an endorsement of said cause or group by the Board.
- II. Approved printed material and electronic communications are required to include the following qualifying statement: "The opinions expressed (information provided) are not sponsored or endorsed by the school district or its personnel."
- III. Requests from civic institutions, charitable organizations, or special interest groups, which involve such activities as patriotic functions, contests, exhibits, sales of products to and by students, sending promotional materials home with students, graduation prizes, fund raising, and free teaching materials must be carefully reviewed by the building administrators to ensure that such activities promote student interests without advancing the special interests of any particular group.
- IV. The Board shall permit the use of educational materials, programs, and equipment, which contain commercial messages providing the content of such messages and the manner of presentation has been approved by the Superintendent and is in compliance with the District's administrative guidelines.
- V. Outside speakers representing commercial organizations will be welcome only when the commercial aspect is limited to naming the organization represented and the subject matter advances the educational aims of the District.
- VI. Contests / Exhibits / Events
 - A. The Board recognizes that contests, exhibits, and special events may benefit individual students or the District as a whole, but participation in such special activities may not:
 1. have the primary effect of advancing a special product, group, or company
 2. make unreasonable demands upon the time and energies of staff or students or upon the resources of the District
 3. interrupt the regular school program

4. cause the participants to leave the School District, unless:
 - a. Board Policy 5550 has been complied within all aspects;
 - b. the Board has granted special permission;
 - c. the parents of a minor student have granted their permission.

VII. Distribution / Posting of Literature

- A. No outside organization or staff member or student representing an outside organization may distribute or post literature on that organization's behalf on District property without permission and prior review of the building administrator.
- B. Board Policy 5722 shall be followed.
- C. Distribution or posting of materials employees wish to distribute on behalf of an employee organization shall comply with the terms of negotiated, collectively bargained agreements.
- D. The school mail system is not used by students or staff for distribution of nonschool-related materials.
- E. No materials from any profit-making organization are distributed for students to take home to their parents unless authorized by the supervising administrator and shall contain the qualifying statement, "The opinions expressed (information provided) are not sponsored or endorsed by the school district or its personnel."
- F. The time, place, and manner of distribution of all nonschool-related materials is clearly established and communicated by the building administrator and clearly identified as voluntary.

VIII. Solicitation of Funds

- A. Any outside organization or staff member representing an outside organization shall not solicit funds on school property unless approved by the building administrator or superintendent and contain the qualifying statement, "The opinions expressed (information provided) are not sponsored or endorsed by the school district or its personnel."
- B. Approved solicitation must take place at such times and places and in such a manner as specified by the building administrator.

- C. Solicited funds are not to be deposited in any regular or special accounts of the District. The Board disclaims all responsibility for the protection of, or accounting for, such funds.
 - D. This policy does not apply to the raising of funds for District-sponsored or school-sponsored activities, or parent/support groups as outlined in Board Policy 9211.
- IX. Sale of School Supplies
- A. In determining the appropriateness of the sale of school supplies by organizations other than the School District, the Board requires that the organization have a purpose, which will benefit the School District and its students.
 - B. All funds generated by the sale of such school supplies shall adhere to Board Policy 9211.

Legal reference:
Section 118.12 Wis. Stats.

Cross reference:
Board Policy 2105 - Mission and Philosophy of the District
Board Policy 2416 - Research Projects and Surveys
Board Policy 2521.02 - Resource Speakers
Board Policy 5451 - Student Awards and Scholarships
Board Policy 5550 - Student Trips and Travel
Board Policy 5722 - School-Sponsored Publications
Board Policy 5730 - Distribution of Nonschool-Sponsored Student Newspapers and Other Publications
Board Policy 5830 - Student Fund-Raising Activities
Board Policy 7230 - Grants, Gifts, and Donations from Private Sources
Board Policy 9211 - Parent Groups and Other Community Support Organizations
Current Employee Agreements

Adopted: 6/18/01
Revised: 2/9/04; 5/5/08; 6/10/13; 3/16/15

The Port Washington-Saukville School District does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities and provides equal access to designated youth groups. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of Special Services, Port Washington-Saukville School District, 100 W. Monroe Street, Port Washington, WI 53074 - Duane.Woelfel@pwssd.k12.wi.us