administrative guidelines

BOARD OF EDUCATION PORT WASHINGTON-SAUKVILLE PUBLIC SCHOOLS

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STUDENT USE OF SOCIAL MEDIA

- I. The School Administration encourages the students to make use of social media tools and applications (such as social networks, blogs, wikis, internet-based multi-media applications, collaboration tools, and advanced learning management applications) for the purposes of enhancing student learning, provided that the use of such tools and applications is consistent with this Administrative Guideline and with such other requirements and expectations as may be established through Board Policies and Administrative Guidelines.
- II. The following principles shall guide all students' activities and conduct in connection with the use of social media tools and all other electronic media:
 - A. Any time a student is participating in a technology-facilitated communication, collaboration, exercise, or other activity, the student is expected to conduct him/herself in a courteous and professional manner that is consistent with the District's general rules and expectations for appropriate school conduct and acceptable use of technology.
 - B. All District-provided or District-authorized technology tools and applications are provided to further the mission, vision, goals and policies of the District; and, as such, they remain under the ultimate control of the Board and District administration at all times. Personally owned devices and their use fall under the same policies and guidelines when used on District property or while attending school sponsored events.
 - C. When district devices and applications are used in connection with student learning, they shall be considered an extension of the District's educational curriculum. Students shall use such tools and applications in connection with and to accomplish their assignments and responsibilities, and not as a forum for self-directed personal expression. Students shall not have an expectation of privacy in connection with their use of any District-related form of electronic media.

Approved: 8/18/04

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