



PORT WASHINGTON-SAUKVILLE SCHOOL DISTRICT

We educate all children to reach their greatest potential.

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Hello PWSSD Community,

We hope this letter finds you doing well. We wanted to take a moment to update you on last year's PWSSD Vision Process and introduce you to this year's PWSSD Strategic Planning Process. As you may recall, last year we asked the PWSSD community to complete surveys and participate in online and in-person vision sessions to help set the vision for PWSSD. These sessions led to the identification of six prominent themes that community members felt were essential for better defining PWSSD. These themes were technology in education, social and emotional learning, school facilities, communication, student and staff expectations, and college and career readiness.

This summer, the data from the survey and in-person vision sessions was examined further and 3 larger themes were identified. Each area is listed below in bold, with the corresponding six original themes from the vision process (*found in italic*) and other areas that came out of the deeper examination of the vision process data.

- **Operations** (*school facilities, school grounds, technology infrastructure, communication, etc.*)
- **Instruction** (*instructional technology, college and career readiness, instructional practices, communication, etc.*)
- **Engagement** (*social and emotional support, student/staff expectations & discipline, relationships, communication, etc.*)

During the 2022-23 school year, PWSSD will be developing three sub-committees, representing the 3 larger themes, to begin the PWSSD Strategic Planning Process. We would like to take this time to deepen your understanding of this process. Below you will find a brief description of some of the essential terms and the PWSSD Strategic Planning Process.

Strategic Planning

Strategic planning is an organizational management activity that is used by many school districts to set priorities, focus programming and resources, strengthen staff capacity, support the learning of students, and ensure that all school community members are working toward common focus areas,

action steps, and goals. Strategic planning is a process that guides fundamental decisions and actions to shape the future of a school district.

Strategic Plan

A Strategic Plan is the foundational document used to communicate a school district's goals, the focus areas and action steps needed to achieve the identified goals, and implementation and outcome metrics used to measure progress towards the goals. Strategic plans include both academic, social-emotional learning, professional development, and operational aspects of the school district. It outlines a school district's strategic initiatives (focus areas) for the next three, five, and seven years. Research has found that a focused strategic plan will strengthen a school district and its stakeholder's understanding of how to best meet the needs of their learners while keeping all parties working toward common goals.

PWSSD Strategic Planning Process

Through the strategic planning process, the PWSSD community will define what makes PWSSD unique and will ask our community who we aspire to be.

As a PWSSD community, we will establish what student outcomes we expect as a result of graduating from PWSSD, and we will define what we aspire to be as a school community. During this process, we will strive to keep our students at the center and work to ensure that each of our learning environments is equipping all students with the knowledge, skills, and abilities for our learners to pursue their aspirations.

Strategic planning gives us an opportunity to conduct a deep analysis of our schools and systems and how they currently align to meet the needs of our learners and the larger PWSSD community. Throughout this process, we will continue to build on the many wonderful elements already in place here in PWSSD, while working to create opportunities for students to broaden their learning and better prepare them for college and career readiness. When finished, our strategic plan will be unique to PWSSD because it is developed by our community and owned by all of us.

As mentioned above, the PWSSD Strategic Planning Process will involve three sub-committees that include board of education members, administrators, students, staff, parents, and other members of the community.

All three of the sub-committees will play a vital role in the PWSSD Strategic Planning Process. Each sub-committee will be foundational in documenting and guiding the direction of PWSSD by assessing where we are and envisioning where we want to be as a learning community. These sub-committees will work to shape the PWSSD Strategic Plan by identifying:

- Tangible and descriptive goals that describe the results we want for our students, staff, families, community, and district.
- Priorities to meet our strategic goals.
- Focus areas to help us determine our progress toward meeting our strategic goals.

How to participate in the PWSSD Strategic Planning Process

PWSSD will be holding community engagement sessions as part of the PWSSD Strategic Planning Process during the Fall of the 2022-23 school year. These engagement sessions will be looking for interested stakeholders to participate in the three sub-committee strategic planning sessions. Participants in these strategic planning sessions will be asked to help identify potential belief statements, mission statements, focus areas, and goals to support the themes identified during the PWSSD Vision Process. The work of interested stakeholders during these community engagement

sessions will guide the work of the PWSSD action team in developing goals, action steps, and focus areas to meet the needs of PWSSD in the areas of academic, social-emotional learning, professional development, and operational aspects of the school district for the next three, five, and seven years.

If you are interested in participating in any of the community engagement sessions, please contact Julie Dornburg via email at Julie.Dornburg@pwssd.k12.wi.us. Details about the dates, times, and locations of the community engagement sessions will be shared at a later date.

How to follow the PWSSD Strategic Planning Process

Please follow the following [webpage](#) for relevant information including the projected timeline for the PWSSD Strategic Planning Process.

Thank you for taking the time to read this introduction to the PWSSD Vision Process. We look forward to your involvement.

Regards,

PWSSD Vision & Strategic Planning Team